



Company Teaser

SSPACE

Integrated Performance Based Media Solution

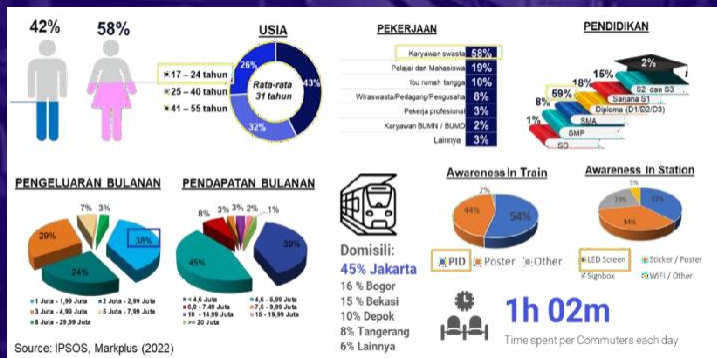
PT ERA MEDIA SEJAHTERA TBK - DOOH

SSPACE MEDIA ECOSYSTEM GUARANTEED RETURN ON ADS SPEND (ROAS)

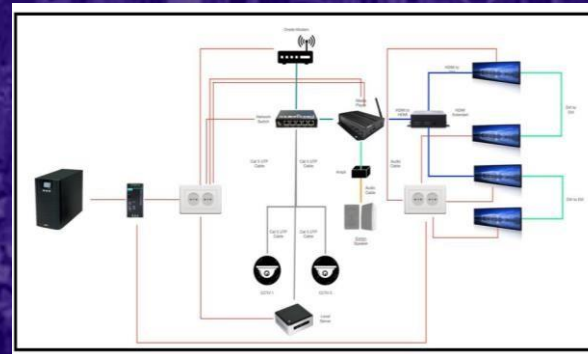
SSPACE has an ad placement strategy that will be distributed to strategically located media and its effectiveness can be measurable to generate Return on Ad Spend (ROAS).

- **2.185 Screens**
 - **918.000 OOH Locations**
 - **13.800 Locations**
 - **28.050.000 Monthly Impressions**
 - **80 Stations (KRL)**
- KRL Jabodetabek, Intercity Train, Train Station, Pasar, Roadside
 - Groceries Store, Telco Shops, Roadside, Bus, Pasar
 - Fulfillment Center Location
 - User Digital Apps
 - Free Wi-Fi

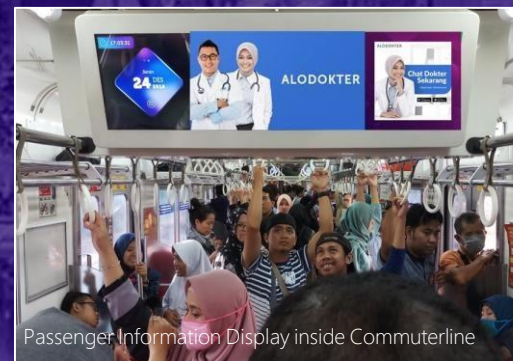
INSIGHT COMMUTERLINE



TECHNOLOGY



PID TV COMMUTERLINE



FITUR

- Kamera Built-In
- Interactive Ad
- Programmatic
- MacroAd
- Informasi dan Hiburan
- Audio Video
- LIVE Streaming
- Personalized Announcer
- Push Notif
- AR
- 1000 Mbps Free WiFi

COMPANY MILESTONES

2021

304 Screen

PID Commuterline Jabodetabek

153 Locations

Media Advertising Roadside

61 Trainset

Media Advertising Kereta Api Jarak Jauh (KAJJ)

80 Station

Free WiFi Media - Commuterline Jabodetabek

2022

Titik OOH & Fulfillment Center 13,800 Warehouses
Partnership (Jaring Logistik Indonesia)

Technology, Research, Data & Insight
Partnership (FuturPhuture)

Titik OOH 168,000 Groceries Stores
Partnership (RetailKita)

4.000 Bus Branding & 140.000 Seat Cover
Partnership (BISKU)

2023

588.000 Telco Shops
Partnership (IRMA)

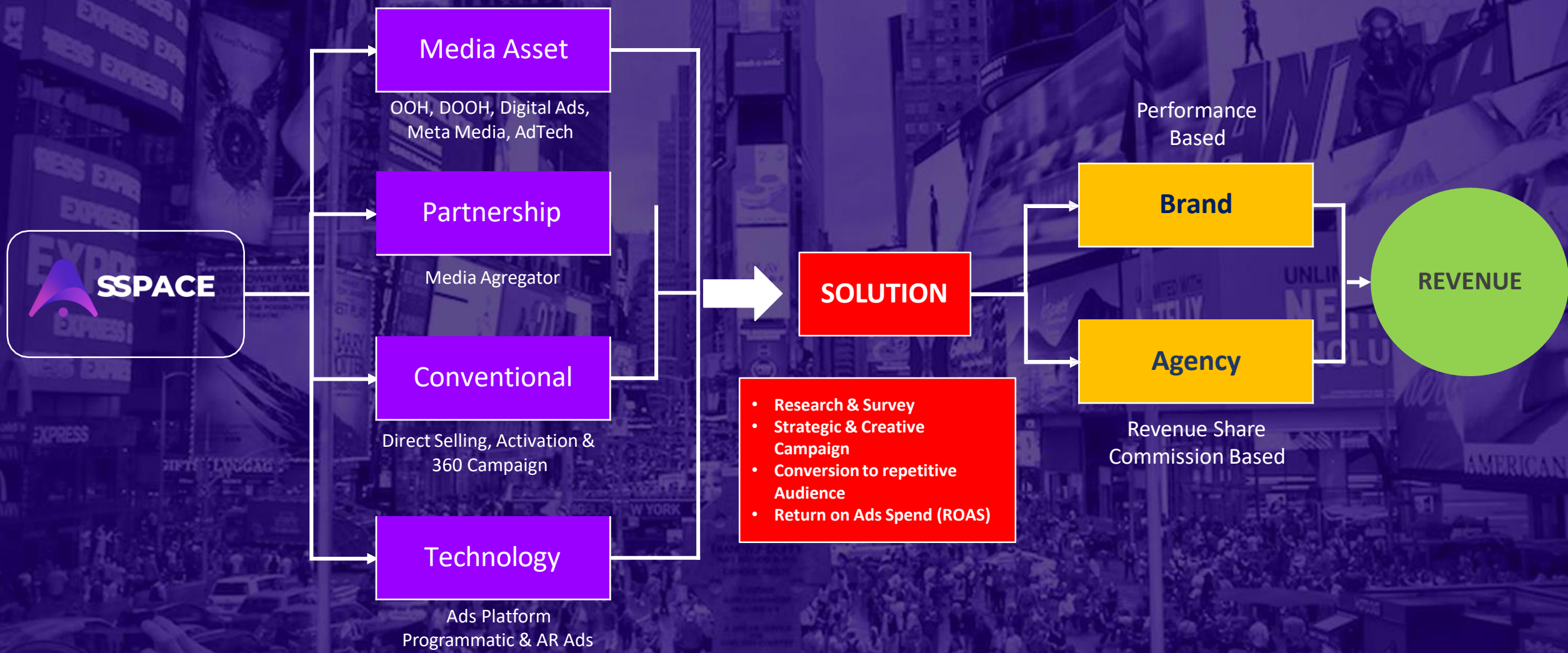
ROADMAP

2022 - 2023
2024
BUS – OOH Cover Seat
140.000 Seat → 350.000 seat
BUS – OOH Body Branding
4.000 Unit → 10.000 Unit
DOOH – PID KRL & Digital Totem, Videotron, Roadside LED
2.185 Screen → 5.326 Screen
Intercity Train - OOH Cover Seat :
32.025 Seat → 4.000 Seat
Digital Advertising
28.000.000 Impression → 41.900.000 Impression
Groceries Store – OOH Shopblind
168.000 Unit → 690.000 Unit
Billboard – OOH
6.000 Unit → 13.800 Unit

ULTIMATE ANNUAL REVENUE

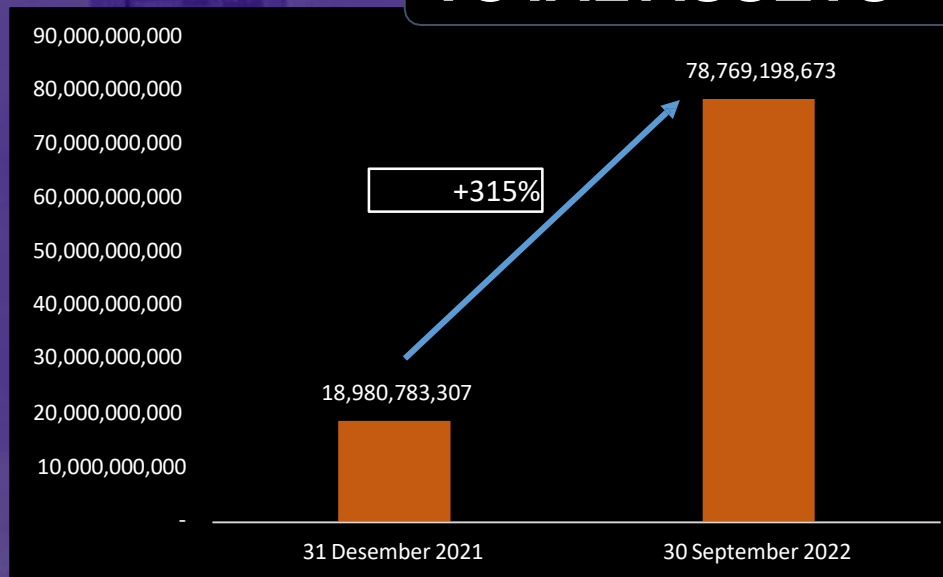
2023
2024
Rp. 890 M
Rp. 2.2 T
Rp. 470 M
Rp. 1.1 T
Rp. 231 M
Rp. 668 M
Rp. 290 M
Rp. 385 M
Rp. 168 M
Rp. 251 M
Rp. 1.3 T
Rp. 5,3T
Rp. 1,0 T
Rp. 2.3 T

BUSINESS MODELS

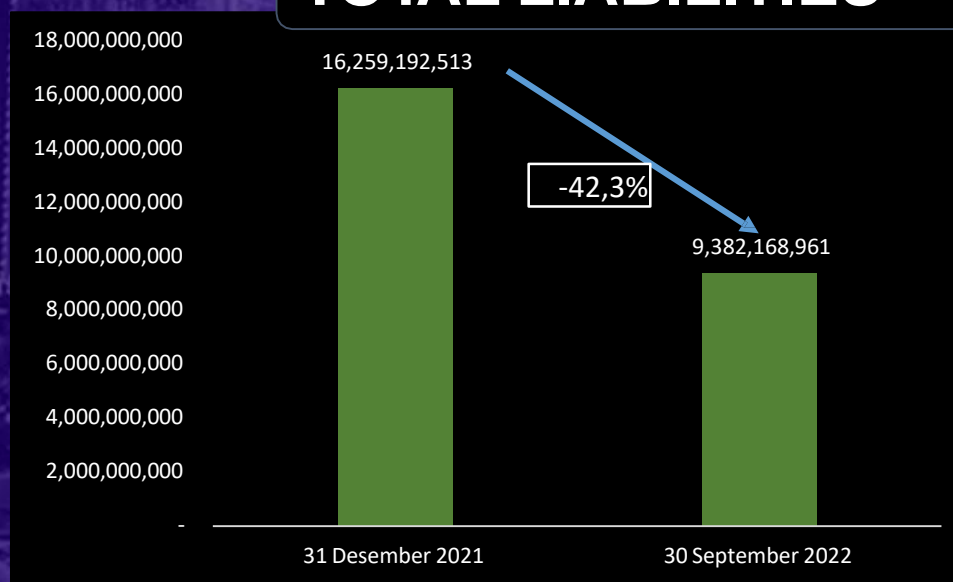


FINANCIAL PERFORMANCE

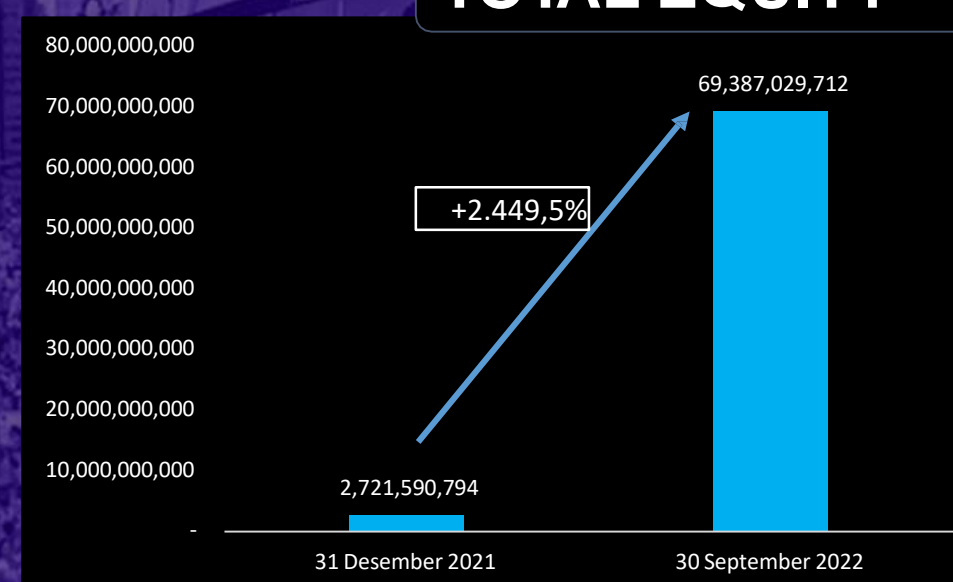
TOTAL ASSETS



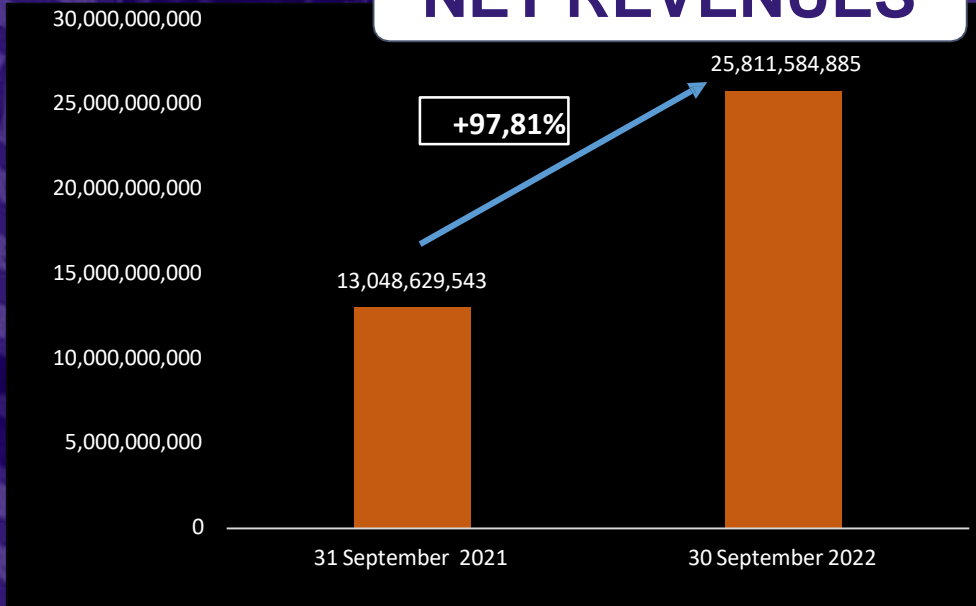
TOTAL LIABILITIES



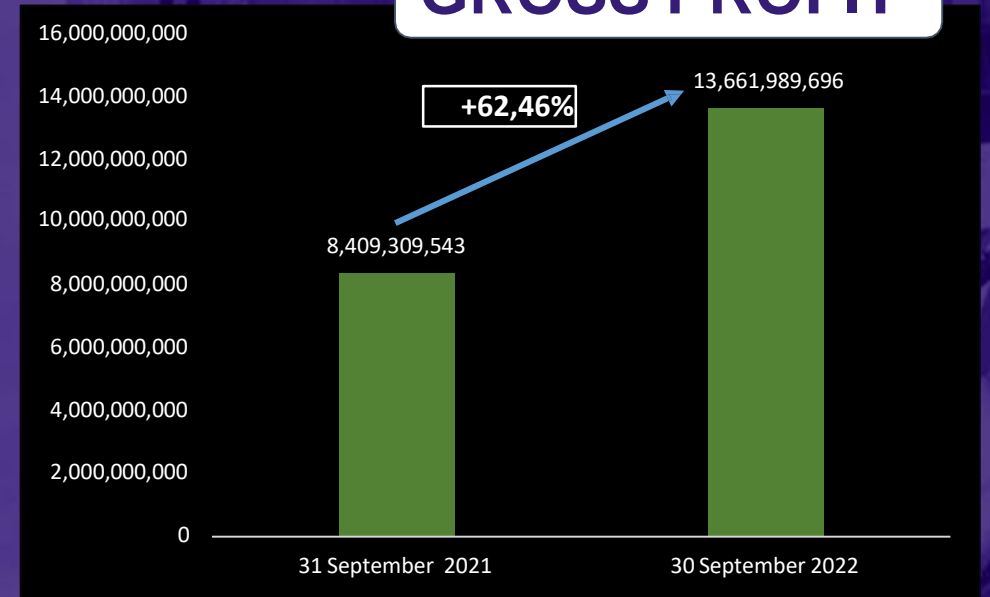
TOTAL EQUITY



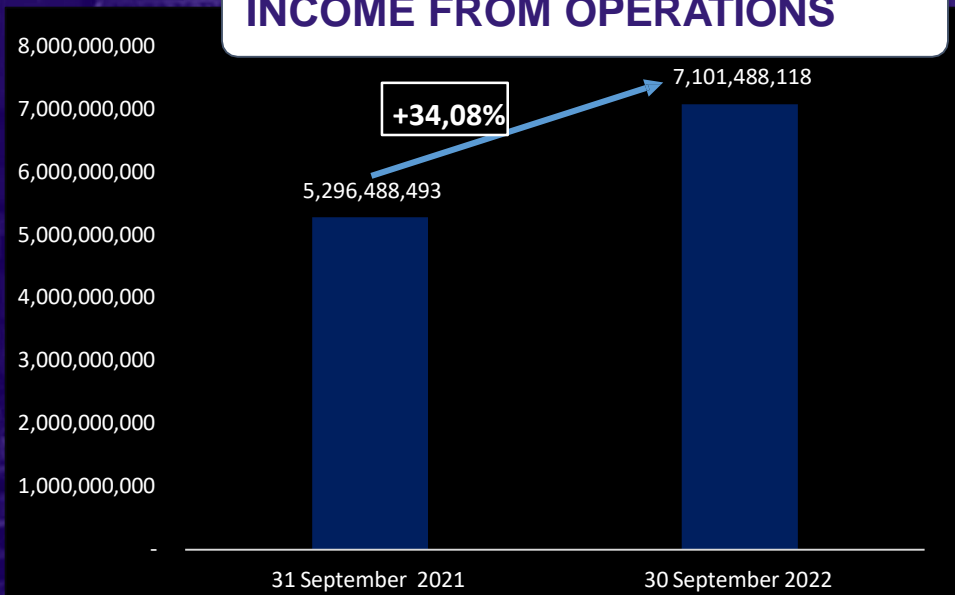
NET REVENUES



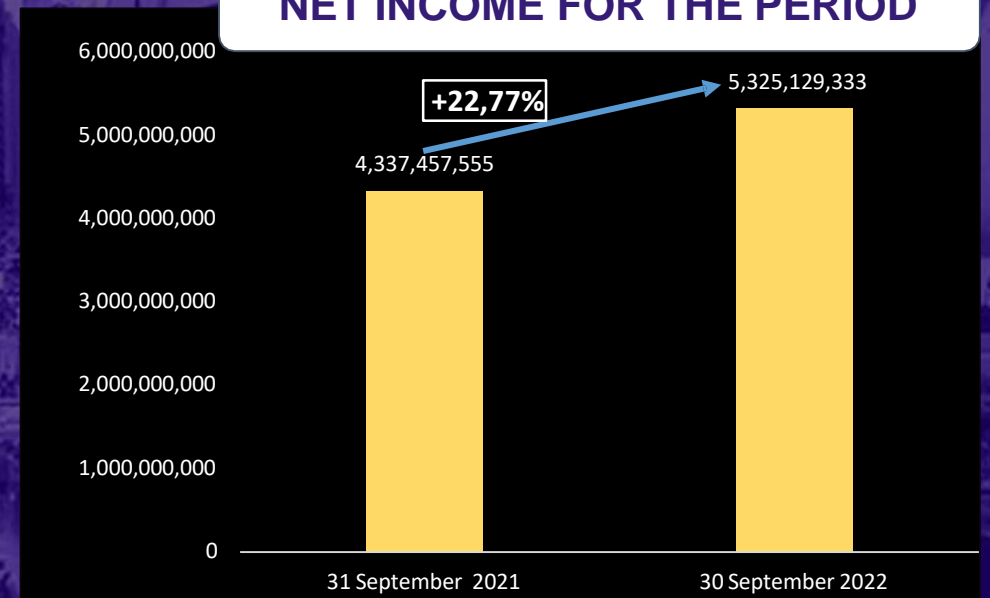
GROSS PROFIT



INCOME FROM OPERATIONS



NET INCOME FOR THE PERIOD



WHAT WE DO

WHAT WE'VE BEEN DOING

CASE STUDY



Le Minerale
Placment to Sell

"Campaign & Selling Product"
Distribution: DIY, East Java, Central Java



Livin' by Mandiri
Placment to Download

Acquisition 68.000 New User (1 Month)

Case Study



Khong Guan
Placment to Sell

"Campaign & Selling Product"
Distribution: DIY, East Java, Central Java, Bali & Medan



Bank Indonesia
Placement
Campaign & Brand Positioning



OUR CLIENT



MANAGEMENT

Experienced more than 38 years in Banking, Capital Market and State Own Enterprises



GEGER NURYAMAN MAULANA

CHIEF COMMISSIONER



DONI TEGUH PRIBADI

PRESIDENT DIRECTOR

Experienced more than 18 years as Media and Advertising Expert



ROMA ASIANTY

COMMISSIONER

Experienced more than 15 years in Accounting & Finance



LEONARDUS CHRISBIANTORO

INDEPENDENT COMMISSIONER

Experienced more than 27 years in Capital Market & Investment Banking



KARTIKA YUNDHA

DIRECTOR

Experienced more than 14 years in Media and Advertising



DEVI NISA SUHARTONO

DIRECTOR

Experienced more than 7 years in Technology and Media Operation

THANK YOU